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MGM Airport's Brittney Jones-Dabney Appointed to National MarCom CX Steering Group

Montgomery, Ala. – Montgomery Regional Airport (MGM) is proud to announce that Brittney Jones-Dabney, Communications and Marketing Manager, has been appointed to the MarCom CX Steering Group, a national committee under Airports Council International–North America (ACI-NA). The committee focuses on enhancing airport marketing, communications, and customer experience across North America.

The MarCom CX Steering Group brings together airport professionals who lead strategic marketing, communications, and customer experience efforts across the aviation industry. Its members help shape the future of airport engagement by sharing best practices, supporting emerging trends, and developing initiatives to improve how airports serve passengers across all touchpoints.

Jones-Dabney joins the group as a representative of small-hub airports, bringing valuable perspective on the challenges and creative strategies that smaller airports face when building brand loyalty, maximizing limited resources, and engaging local communities.

"I'm honored to be part of this important group of professionals driving the future of airport marketing and customer experience," said Jones-Dabney. "As a small airport, we wear many hats—this is an opportunity to bring our perspective to the table, learn from others, and help ensure airports of all sizes are represented in industry conversations."

Jones-Dabney's involvement on the steering group underscores MGM's commitment to excellence in customer experience and communications—delivering a tailored, hometown airport experience while keeping pace with national trends and innovation.

For more information about Montgomery Regional Airport, visit www.flymgm.com.

About the Montgomery Regional Airport

Montgomery Regional Airport (MGM) is a key gateway to the capital city of Alabama, connecting passengers to daily flights offered by American Airlines and Delta Airlines to Atlanta, Georgia (ATL);

Charlotte, North Carolina (CLT); Dallas-Fort Worth, Texas (DFW), and Washington, D.C. (DCA) and endless connections worldwide. With a commitment to excellence in customer service, safety, and community engagement, MGM strives to provide a seamless and enjoyable travel experience for all passengers. For more information on the airport, visit flymgm.com.

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