



**FOX 20**  
**MONTGOMERY**

WHERE  
**ENTERTAINMENT**  
MEETS  
**COMMERCE**



- Presented to: Brittany Jones-Dabney
  - Presented by: Christine Rogers
- August 4, 2022

# FOX 20

**MONTGOMERY**

WHERE  
**ENTERTAINMENT**  
MEETS  
**COMMERCE**



**COLLEGE FOOTBALL BIG 12 CONFERENCE**

**August 27 – December 27, 2022**

**FEATURING**

**ALABAMA VS TEXAS –September 10, 2022**

**BIG 12 CONFERENCE**

**9 Commercials in all Regular Season Games**

**1 Commercial in Alabama vs Texas**

**1 Commercial in the SDCCU Holiday Bowl Game**

**10 Commercials in the Pre-Game Shows/Ftb Xtra**

**August 27 – December 27, 2022**

**21 TOTAL COMMERCIALS**

**PRICE \$ 3,320**

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

# FOX 20

**MONTGOMERY**

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## COLLEGE FOOTBALL BIG 10 CONFERENCE August 27 – December 3, 2022

With National Championship contenders in all conferences, the games are of high interest to all football fans!

### BIG 10 CONFERENCE

**15 Commercials in all Regular Season Games**  
**1 Commercial in the Big 10 Championship Game**  
**8 Commercials in the Pre-Game Shows/Ftb Xtra**

**August 27 – December 3, 2022**  
**24 TOTAL COMMERCIALS**  
**PRICE \$ 2,160**

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_



Proposal ID: 10586  
 Market: MONTGOMERY-SELMA [123]  
 Station: WCOV  
 Schedule Date: 9/1/2022 - 9/30/2023  
 Advertiser: <No Advertiser>  
 Spot Length(s): :30  
 Author: Christine Rogers

Acct. Exec: Christine Rogers  
 Phone #: 334-425-7959  
 Email: christine@wcov.com  
 Web Site: www.wcov.com

Flight 1

Flight Dates: 9/1/2022-11/27/2022

Program Time	Spot Length	SE	SE	SE	SE	SE	OC	OC	OC	OC	OC	NO	NO	NO	DMA HH	Wks	Rate Spots
		1	5	12	19	26	3	10	17	24	31	7	14	21	000		
<b>WCOV</b>																	
THE SCORE W/DOUG AMOS GRPs/Impressions Mo-Fr 6:00a-7:00a	:30	2	2	--	--	--	2	2	--	--	2	2	--	--	p3.5 42.0	6	\$35.00 12
DREW BARRYMORE GRPs/Impressions Mo-Fr 9:00a-10:00a	:30	2	2	--	--	--	2	2	--	--	2	2	--	--	p6.7 80.4	6	\$25.00 12
JENNIFER HUDSON GRPs/Impressions Mo-Fr 4:00p-5:00p	:30	--	--	--	--	--	3	3	--	--	3	3	--	--	p7.0 84.0	4	\$50.00 12
THE NEIGHBORHOOD GRPs/Impressions Mo-Fr 5:00p-6:00p	:30	--	--	--	--	--	3	3	--	--	3	3	--	--	p16.2 194.4	4	\$75.00 12 \$50
WCOV 9 PM LATE NEWS GRPs/Impressions Mo-Fr 9:00p-9:35p	:30	3	3	--	--	--	3	3	--	--	3	3	--	--	p9.0 162.0	6	\$150.00 18 \$100
ANTENNA TV GRPs/Impressions Mo-Su 5:00a-4:59a	:30	20	20	--	--	--	20	20	--	--	20	20	--	--	p2.4 288.0	6	\$2.00 120
MONTGOMERY'S WEATHER CHANNEL GRPs/Impressions Mo-Su 5:00a-5:00a Sa-Su 5:00a-4:59a Mo-Fr 9:00p-4:59a	:30	1	1	1	1	1	1	1	1	1	1	1	1	1	2.5 32.5	13	\$125.00 13

